

SPORTS AND SPECIAL EVENTS COVERAGE

It shall be the responsibility of the principal or other administrator in charge of sports events or special occasions to make arrangements to accommodate representatives of the news media. It shall be the intent of the Board of Education and its employees to maintain a wholesome relationship with the press, radio, and television media. As a part of our public information-relations program, area television and radio stations shall be allowed to cover, for immediate or delayed broadcast, athletic and other special events at no cost to the stations. This policy does not include athletic tournaments which are under the direction of the West Virginia Secondary School Activities Commission.